

Weekly Deal Blast Advertising

ABL ADVISOR's exclusive weekly deal blast delivers maximum exposure for advertisers!

WEEKLY DEAL BLAST

ABL Advisor is the exclusive publisher of the industry's only Weekly Deal Blast – a “must have” weekly report summarizing the week's asset-based and secured loan transaction activity.

Deals are the fuel of the asset-based lending industry ... and keeping a pulse of deal activity in this highly competitive landscape is critical to success.

The Weekly Deal Blast offers highly effective advertising solutions featuring Showcase banners strategically positioned throughout the entire blast providing maximum visibility to each advertising partner.

This weekly source of market data is emailed every Friday to over 6,000 subscribers nationally and provides commercial finance professionals highly detailed and timely information needed to compete in today's lending market.



▲ Space is limited for this exclusive advertising opportunity!

DEAL BLAST SHOWCASE BANNERS

Term	Cost
1 Year	\$5,250
6 Months	3,300
3 Months	2,080