

Website Banner Advertising

BANNER ADVERTISING

Banner advertisements rotate throughout the entire abladvisor.com website and also appear on eNews Blast news story pages – emailed to 6,000+ subscribers daily.

Banner sizes and contract terms are structured to meet all advertising budgets and provide the brand building power advertisers demand.

Banner Advertising Options:

- **Leaderboard Banner** – Limited to only seven (7) advertisers in the ad rotation. Prominently displayed top and center on every website page providing the highest level of visibility to our advertisers!
- **Skyscraper Banner** – The largest banner available, this banner is certain to catch the attention of all visitors!
- **Large Box Banner** – A highly visible and prominently displayed box banner strategically positioned above the fold. No scroll required!
- **Horizontal Rectangle Banner** – A unique, highly effective banner positioned within the daily news section of the home page and every interior page of the entire website.



ONLINE BANNER ADVERTISING

CONTRACT TERM/COST

Banner Type	1 Year	6 Months	3 Months	Dimensions
Leaderboard	\$5,700	\$3,420	\$1,995	728 X 90
Skyscraper	2,650	1,665	1,050	160 X 600
Large Box	2,245	1,470	955	300 X 250
Horizontal Rectangle	1,950	1,270	820	600 X 80

All advertising rates are subject to change.

BANNER SUITE PROGRAM — PAGE OWNERSHIP

Here's your opportunity to showcase your company with multiple banners appearing simultaneously on ABL Advisor's home page, interior pages and eNews story pages! Ultimately, you can own the page with ONLY your ads appearing in the rotation.

BANNER SUITE PROGRAM — PAGE OWNERSHIP

CONTRACT TERM/COST

Suite Options	1 Year	6 Months	3 Months
Top Half Page - Leaderboard & Box Banners	\$9,500	\$5,840	\$3,525
Full Page - Leaderboard, Box, Skyscraper & Horizontal Banners	15,000	9,350	5,765

Banner and Text advertising guidelines, specifications and recommendations, including Flash coding/scripting requirements are available. For details contact Denise Finegan.

Website Directory Advertising

▲ PREMIER PARTNER LISTING – UPGRADE!

Industry Directory advertisers can expand their brand awareness campaigns even further with the Premier Partner Listing**.

Upgrade to this Listing and your company logo and hotlink will be featured on the home page of abladvisor.com – the most active page and the highest point of entry of the entire website!

Maximum Exposure!

INDUSTRY DIRECTORY — COMPANY PROFILES

ABL Advisor's Industry Directory company profiles are the most detailed and innovative source of information available online for companies of all types and sizes.

Our company profile pages funnel all critical information about your company, key contacts, products/services, and social media links into one easy-to-navigate page!

Company profiles include highly detailed company information along with your company logo and hotlink to your website.

Plus, ABL Advisor's search engine optimization and social media links provide an unmatched level of visibility for your company on the Internet. Social media links include your company's LinkedIn, Google+, Facebook and Twitter pages.

INDUSTRY DIRECTORY	
Listing Type	1 Year
Premier Partner Listing	\$995
Standard Company Listing	795

All advertising rates are subject to change.

** Premier Partner Program participants' logos and hotlinks will rotate on the home page with other program participants.

