

# Monthly iData Blast Advertising

**ABL ADVISOR** delivers the industry's only sector and economic data blast!

## MONTHLY IDATA BLAST

No more searching for sector and economic data every month!

The ABL Advisor iData Blast is emailed to over 6,000 subscribers each month, delivering numerous data sources providing an up-to-date view of the U.S. economy and the various industry sectors most watched by commercial finance professionals from multiple lending specialties.

**Each monthly blast is limited to ONE EXCLUSIVE ADVERTISER – positioned top and center of each iData Blast!**

PLUS, iData Blast sponsors also benefit from highly visible bonus sponsorship exposure on the ABL Advisor website home page and iData landing pages for an ENTIRE MONTH!

IDATA BLAST BANNER		
Banner	Term	Cost per Month
Showcase	Monthly	\$1,295

All advertising rates are subject to change.

Banner advertising guidelines, specifications and recommendations, including Flash coding/scripting requirements are available. For details contact Denise Finegan.



## CONTACT INFORMATION

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